

# AIRS® NEWS





## Table of Contents

Newsbytes _____	3
RecruitNews _____	4
Outplacements _____	5
Global Outplacements _____	7
Mergers & IPOs _____	8
Industry Job Postings _____	10

# AIRS®

## Newsbytes

TUESDAY, MARCH 17<sup>TH</sup>, 2015

# AIRS®

Click to Download

## 2015 Global Job Board AND RECRUITING TECHNOLOGY DIRECTORY



DOWNLOAD  
NOW FOR  
FREE!

### Discover Card

Read why Discover Card® is hiring hundreds of new people in Phoenix.

[Read More](#)

### GEICO

Learn about the new management development program at GEICO®.

[Read More](#)

### IBM

Discover why IBM® is hiring for hundreds of new jobs in Louisiana.

[Read More](#)

### Cisco

Read about changes at Cisco® and why they plan to open hundreds of new jobs in Atlanta.

[Read More](#)

### AAA Texas

A major AAA Texas office is moving to a larger location so they can expand.

[Read More](#)

### > SUBSCRIBE

AIRS® News Contact Information:  
67 Etna Road  
Lebanon, NH 03766  
800-466-4010

[www.airsdirectory.com](http://www.airsdirectory.com)

# AIRS®

## RecruitNews

TUESDAY, MARCH 17<sup>TH</sup>, 2015

# AIRS®

## TRAINING

**The most  
respected leader  
in recruitment  
training.**

Over 800 AIRS  
courses and  
certifications offered  
locally and  
online annually

Click here for schedules  
and information  
[www.airsdirectory.com](http://www.airsdirectory.com)

### > SUBSCRIBE

AIRS® News Contact Information:  
67 Etna Road  
Lebanon, NH 03766  
800-466-4010

[www.airsdirectory.com](http://www.airsdirectory.com)

**This Week in RecruitNews:** Why Healthy Employee Programs Matter; Video Recruitment vs. Phone Interviews; Interviewing for the “Dream Job”; The Social Candidate; Filling the Hospital Hiring Gaps; Grooming vs. Hiring IT

### Why Healthy Employee Programs Matter

Find out what so many leaders today have implemented healthy goal programs for their organization.

[CIO®](#), March 6, 2015

### Video Recruitment vs. Phone Interviews

Learn about a new recruiting tool that could help recruiters improve their screening process.

[StartupSmart](#), February 27, 2015

### Interviewing for the “Dream Job”

Read about what to expect from today’s interviewing process and how to prepare.

[Fortune®](#), February 10, 2015

### The Social Candidate

Discover how social media can be both helpful and detrimental to landing a new job today.

[Collegian](#), February 17, 2015

### Filling the Hospital Hiring Gaps

Read about how some hospitals today and filling the hiring gaps.

[H&HN®](#), March 10, 2015

### Grooming vs. Hiring IT

Discover why some IT leaders today are looking both internally and externally for building their teams.

[TechTarget®](#), March 9, 2015

# Outplacements

TUESDAY, MARCH 17<sup>TH</sup>, 2015

**This Week's Outplacements:** SAP cutting jobs; Target cutting jobs; Allied cutting jobs; Aerojet cutting jobs; US Steel cutting jobs; Smead Manufacturing cutting jobs

## SAP

### Enterprise Software

SAP® is cutting jobs globally to offset their recent drop in revenue.

**Candidates:** 2,200

[Philly.com®](#), March 6, 2015

## Target

### Retail

Target® is cutting full time jobs in their headquarter office.

**Candidates:** 3,100

[Valleynewslive.com](#), March 10, 2015

## Allied Insurance

### Insurance

Allied Insurance® consolidating jobs in claims and customer service.

**Candidates:** 140

[10TV®](#), March 10, 2015

## Aerojet

### Aerospace

Aerojet® is cutting 10% of their current workforce in California.

**Candidates:** 250

[Sacramento Bee®](#), March 9, 2015

## U.S. Steel

### Industrial

U.S. Steel® announced temporary layoffs for a plant in Ohio.

**Candidates:** 614

[Cleveland.com®](#), March 10, 2015

## > SUBSCRIBE

AIRS® News Contact Information:  
67 Etna Road  
Lebanon, NH 03766  
800-466-4010

[www.airsdirectory.com](http://www.airsdirectory.com)

## Smead Manufacturing

### Manufacturing

Smead Manufacturing is cutting production related jobs in Minnesota.

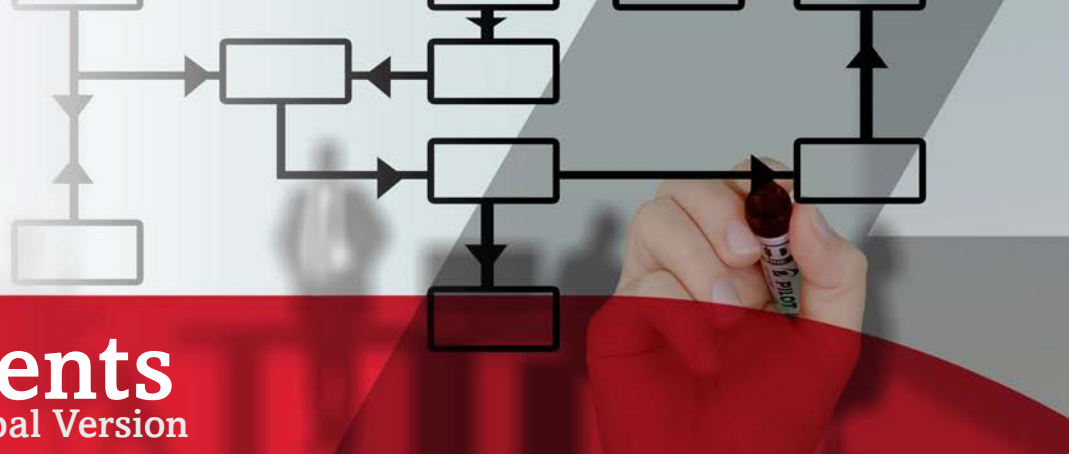
**Candidates:** 114

[American City Business Journals®](#), March 5, 2015

AIRS® News Contact Information:

67 Etna Road  
Lebanon, NH 03766  
800-466-4010

[www.airsdirectory.com](http://www.airsdirectory.com)



# Outplacements

Global Version

TUESDAY, MARCH 17<sup>TH</sup>, 2015

**This Week's Outplacements:** Ericsson cutting jobs; Sony cutting jobs; Areva SA cutting costs; Doepker cutting jobs; Malaysia Airlines cutting jobs

## Ericsson AB

### Technology

Ericsson® is cutting jobs in Sweden to improve company performance.

**Candidate:** 2,200

[MarketWatch®](#), March 11, 2015

## Sony

### Mobile

Sony® is cutting jobs in Sweden for their mobile division.

**Candidate:** 1,000

[ABC News®](#), March 9, 2015

## Areva SA

### Nuclear Engineering

Areva SA is looking to sell assets and cut costs which could include layoffs.

**Candidate:** TBD

[MarketWatch®](#), March 4, 2015

## Doepker

### Manufacturing

Doepker is cutting jobs in Canada due to a drop in oil prices.

**Candidates:** 58

[CBC News](#), March 2, 2015

## Malaysia Airlines

### Airline Industry

Malaysia Airlines® is cutting their current fleet capacity and one third of their current workforce.

**Candidates:** TBD

[Fox News®](#), March 2, 2015

## > SUBSCRIBE

AIRS® News Contact Information:  
67 Etna Road  
Lebanon, NH 03766  
800-466-4010

[www.airsdirectory.com](http://www.airsdirectory.com)

## Mergers & IPOs

TUESDAY, MARCH 17<sup>TH</sup>, 2015

### IPOs

This Week's IPOs: Maxpoint Interactive, Inc. • Summit Therapeutics • Check-Cap Ltd • Great Ajax Corp. • Inotek Pharmaceuticals Corp.

### Mergers

This Week's Mergers: Alcoa and RTI International Metals agree to merger • Western Alliance and Bridge Capital Holdings agree to merge • Altius and Callinan agree to terms of merger • WSFS Financial Corp. and Alliance Bancorp agree to merge • Sulliden Mining Capital and Coastal Gold agree to merger

### Maxpoint Interactive, Inc. Prices Initial Public Offering

#### IPO

Maxpoint Interactive® provides business and marketing automation software as a service.

**Location:** Morrisville, NC  
**Employees:** 323

**Date:** 3/6/2015  
**NYSE:** MXPT

### Summit Therapeutics Prices Initial Public Offering

#### IPO

Summit Therapeutics is a pharmaceutical company developing and marketing treatments for various conditions.

**Location:** Oxfordshire, UK  
**Employees:** 24

**Date:** 3/5/2015  
**NASDAQ:** SMMT

### Check-Cap Ltd Prices Initial Public Offering

#### IPO

Check-Cap® is a medical diagnostic company developing a unique new product to screen for types of cancer.

**Location:** Mount Carmel, Israel  
**Employees:** N/A

**Date:** 2/13/2015  
**NYSE:** AJX

### Great Ajax Prices Initial Public Offering

#### IPO

Great Ajax<sup>SM</sup> is an investment firm seeking to acquire and manage existing mortgage loans.

**Location:** Beaverton, OR  
**Employees:** N/A

**Date:** 2/13/2015  
**NYSE:** AJX

### > SUBSCRIBE

AIRS® News Contact Information:  
67 Etna Road  
Lebanon, NH 03766  
800-466-4010

[www.airsdirectory.com](http://www.airsdirectory.com)



## Inotek Pharmaceuticals Prices Initial Public Offering

### IPO

Inotek Pharmaceuticals develops clinical-stage pharmaceuticals products for the treatment of glaucoma.

**Location:** Lexington, MA

**Date:** 2/18/2015

**Employees:** 4

**NASDAQ:** ITEK

## Alcoa and RTI International Metals agree to merger

### M&A – Specialty Metals

**Buyer:** Alcoa®

**Target:** RTI International Metals®

RTI International Metals provides specialty and advanced metal products to the defense, energy, and aerospace industries around the world.

[Read More](#)

## Western Alliance and Bridge Capital Holdings agree to merge

### M&A – Financial

**Buyer:** Western Alliance Bancorporation®

**Target:** Bridge Capital Holdings®

Bridge Capital Holdings is a California-based bank catering to small and mid-size businesses.

[Read More](#)

## Altius and Callinan agree to terms of merger

### M&A – Minerals

**Buyer:** Altius®

**Target:** Callinan

Callinan is a mineral royalties company that seeks to acquire royalties through purchase and exploration.

[Read More](#)

## WSFS Financial Corp. and Alliance Bancorp agree to merge

### M&A – Financial

**Buyer:** WSFS Financial Corp.

**Target:** Alliance Bancorp

Alliance Bancorp is a bank holding company operating eight different branch locations in Pennsylvania.

[Read More](#)

## Sulliden Mining Capital and Coastal Gold agree to merger

### M&A – Mining

**Buyer:** Sulliden Mining Capital

**Target:** Coastal Gold

Coastal Gold operates mineral exploration and development properties in Newfoundland.

[Read More](#)

AIRS® News Contact Information:  
67 Etna Road  
Lebanon, NH 03766  
800-466-4010

[www.airsdirectory.com](http://www.airsdirectory.com)

## Industry Job Postings

TUESDAY, MARCH 17<sup>TH</sup>, 2015

**This Week's Job Postings:** Akorn, Inc. • Zoro Tools, Inc. • Altarum Institute • PSAV Presentation Services • Bar-S Foods • BlueCross BlueShield • Plante Moran • Mondelez International • Esterline BVR Technology

Postings other than for positions with AIRS are provided by third parties, and AIRS does not control content of such postings or endorse or recommend any such postings or companies.

### Akorn, Inc.

#### Pharmaceutical

Akorn® is seeking a Talent Acquisition Partner with full-cycle recruiting experience. A Bachelor's degree is required and AIRS certification is preferred.

**Location:** Amityville, NY

[View Job Posting](#)

### Zoro Tools, Inc.

#### Industrial Supply

Zoro® is seeking a Sourcer Recruiter with a Bachelor's degree. AIRS certification is preferred as well as two years of experience.

**Location:** Buffalo Grove, IL

[View Job Posting](#)

### Altarum Institute

#### Research and Consulting

Altarum Institute is seeking a Recruiter with a Bachelor's degree in Human Resources. AIRS certification is strongly preferred.

**Location:** Ann Arbor, MI

[View Job Posting](#)

### PSAV Presentation Services

#### Event Planning

PSAV® Presentation Services is seeking a Talent Acquisition Manager with at least seven years of experience. AIRS certification is preferred.

**Location:** Schaumburg, IL

[View Job Posting](#)

**\*AIRS is not endorsing or recommending anyone**

### > SUBSCRIBE

AIRS® News Contact Information:  
67 Etna Road  
Lebanon, NH 03766  
800-466-4010

[www.airsdirectory.com](http://www.airsdirectory.com)

## Bar-S Foods

### Processed Foods

Bar-S Foods is seeking Sr. Staffing Specialist who possesses a Bachelor's degree and at least seven years of experience. AIRS certification is preferred.

**Location:** Phoenix, AZ

[View Job Posting](#)

## BlueCross BlueShield

### Healthcare

BlueCross BlueShield is seeking a Talent Sourcer with at least two years of experience. AIRS certification is a preferred qualification.

**Location:** Eagan, MN

[View Job Posting](#)

## Plante Moran

### Accounting

Plante Moran® is seeking a Sourcing Specialist with at least five years of experience. AIRS certification is strongly preferred.

**Location:** Southfield, MI

[View Job Posting](#)

## Mondelez International

### Food Branding

Mondelez International® is seeking a Sourcer with Bachelor's degree and at least five years of experience. AIRS certification is preferred.

**Location:** East Hanover, NJ

[View Job Posting](#)

## Esterline BVR Technology

### Technology

Esterline BVR Technology is seeking a Human Resource Generalist with a minimum of five years experience in HR.

**Location:** Rockford, IL

[Submit Your Resume](#)

AIRS® News Contact Information:  
67 Etna Road  
Lebanon, NH 03766  
800-466-4010

[www.airsdirectory.com](http://www.airsdirectory.com)